



SAVING LIVES | BUILDING CHAMPIONS

USA SWIMMING FOUNDATION

SWIM LESSON PROVIDER NETWORK

The USA Swimming Foundation works to save lives and build champions—*in the pool and in life* by working to provide the opportunity for EVERY child in America to learn how to swim. With resources provided to learn-to-swim providers, The USA Swimming Foundation works to strengthen aquatic programs across the nation to provide opportunities for children to learn the life-saving gift of learning to swim.

By strongly recommending swim lesson providers who meet or exceed industry best practices, the USA Swimming Foundation designates learn-to-swim providers as part of the USA Swimming Foundation Swim Lesson Provider Network who go above and beyond to provide a safe environment and facility.

Programs wishing to apply for participation in the USA Swimming Foundation's Swim Lesson Provider Network must meet the following industry best practices:

1. Curriculum:
 - a. A nationally recognized learn-to-swim curriculum (ex. Red Cross, YMCA, SwimAmerica, etc.)
 - b. Any independently developed learn-to-swim curriculum reviewed and approved by the USA Swimming Foundation
2. Trained instructors and on-deck lifeguards holding current CPR and first-aid certification
3. Maximum 6:1 student to instructor ratio
4. Each child must receive a minimum of four (4) hours of in-water instruction per session
5. Proof of insurance for the program with the following limits:
 - Each Occurrence: \$1,000,000
 - General Aggregate: \$3,000,000
6. Formal, practiced, Emergency Action Plan for each location or program site
7. Operate in a facility regulated by the Department of Health or similar governing agency

In addition to maintaining the requirements above, programs must be willing to provide the following:

1. Annual Enrollment Data:
 - a. Total number of enrolled participants
 - b. Number of participants served by USA Swimming Foundation Grants (grant recipients only)
 - c. Number of participants served through scholarship opportunities provided through program
 - d. Additional information when applicable
2. Placement of the USA Swimming Foundation logo with live link to www.usaswimmingfoundation.org/makeasplash on the program's website
3. Completed, signed indemnification statement and proof of current general liability insurance

As a part of the USA Swimming Foundation Swim Lesson Provider Network, programs can take advantage of the following benefits and more:

1. Access to the USA Swimming Foundation's name and branding to drive awareness to your learn-to-swim and aquatic programs
2. Premier listing on Swim Lesson Finder featured on usaswimming.org and usaswimmingfoundation.org
3. Participate in on-going, national marketing and public relations campaigns along with the USA Swimming Foundation and its corporate and aquatic partners
4. Eligibility to apply for grant dollars to support children who otherwise would not participate in learn-to-swim programming
5. Free or reduced rates on educational opportunities, including the Children with Challenges™, an online course and workshop for programs offering services for children with special needs
6. Free and reduced rates on organizational memberships to national organizations such as the National Drowning Prevention Alliance (NDPA)--a \$100 value!
7. Ability to receive lower rates on general liability insurance
8. Access to free materials such as goggles, swimsuits, and caps through affiliate partnerships (based on availability)
9. Exclusive pricing and discounts at USA Swimming Foundation Brand Store

To apply to become a part of the USA Swimming Foundation's Swim Lesson Provider Network please [click here.](#)